

PHOTO CACHET CATALOG



HARRY LOOR



by

DR. DOUGLAS PARKS

FIRST EDITION

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About The Author



Dr. M. Douglas Parks was born between #690 Pulaski and #702 Red Cross in Chickasha, Oklahoma. He has been collecting stamps since early childhood and First Day Covers since the early 1940's.

Dr. Parks is a practicing large animal veterinarian, getting education at Oklahoma City University, Oklahoma State University and Colorado State University. He has three children, a daughter and two sons, wife - Shirley.

Besides Ioor, Doug also collects Artcraft cachets and is especially interested in varieties. He co-authored the recent articles on this subject in First Days. Fleetwood and L.W. Staehle cachets are also a speciality.

His favorite Ioor cachet has to be the first Ioor because of the many varieties and different colors. The best done Ioor cachet in Dr. Parks opinion is the one for Von Steuben #689.

Pricing Information

The prices in this cachet catalog were determined by a consensus of five cachet specialist consisting of full time and part time FDC dealers and FDC collectors. Prices were taken from auctions, dealers price lists, and from the knowledge the specialists have through frequent sales and purchases they themselves have made.

It was the consensus of the specialist and collectors that were consulted that the price of early cacheted covers is not determined by the number of stamps on the cover but by the rarity of the cachet associated with the stamp. For this reason most of these early covers have the same value to a collector whether they are a single, block or plate block. In this catalog we list one price for single, block and plate block. However, there are cases where the value of the cover does "out run" the value of the cachet when there are multiple stamps on that cover. In this case we have placed the letter "p" (Premium) after the price.

Premium "p" covers are $1\frac{1}{2}$ times the listed price for a block and 5 times the listed price for a plate block.

For quick reference the catalog prices are presented on colored paper stock and have been placed in the back of the catalog.

Acknowledgements

The publisher and the author would like to thank, wholeheartedly, the many people who helped to make this catalog possible. Many people sent their entire Ioor collections for the author to examine and compile; otherwise this catalog would not approach the completeness it does. Granted, there are probably many gaps; but they would be greater if not for the following; Jane Beville, John Borges, Tony Cataldo, J.R. Chellevoid, George Comnes, Richard Coulson, Al Cusick, Monte Eiserman, Marge Finger, Don Heuring, Irwin Kaplan, John Pendleton, James Smith, Barry Newton, and Norm Walker.

Introduction

This catalog is not the final work on Harry Ioor cachets - really only an ample beginning. Many covers that were put out by this prolific pioneer cachet maker are unknown to the author. We hope to make this study as complete as possible so help is needed. We hope this catalog will stimulate you to think more about our subject and search through your collection. The items you know or suspect as Ioor covers, we want to know about. There are two ways to inform us about your covers; send the covers to us for examination or send us a photocopy. There are two problems involved when you send a photocopy, color and reproduction of the design. Color is a most difficult matter. It can very seldom be truly conveyed in words. It takes a reference common to both sender and receiver, or actual viewing to convey the proper shade or tint. The other problem, reproduction of design, is most difficult from a photocopy. The copy always lacks the quality of a first hand photo.

Whatever method you choose to advise us of covers that we do not now have knowledge of is, of course, up to you; but please do let us know.

Arrangement of the Catalog

We are using Scott Catalog numbers to identify the proper stamp usage with a given cachet and a separate cachet maker code has been added to the Scott number. OR has been used for the identification of the maker of the cachet. The next number 1, 2, etc. denotes a different cachet design of each given issue. The next lower case letter a, b, c, etc. denotes a color change, envelope color change, envelope color change, or other very minor differences.

For example take the number: 651 OR 1a

651 is the Scott Catalog number; OR denotes Ioor; the number 1 is the design number; and the letter "a" represents the variety, color, etc. A word text follows the number to explain color or other pertinent information.

Some people will say that I'm a "hair splitter" and others will say I'm a "lumper". I have tried to differentiate what I feel to be true varieties. This is most difficult especially with the matter of color for this cachet maker. He ran his own printing company and changed the color many times on most all issues.

To properly convey the color to the reader, I used a color guide with 100 different numbered examples. Even then some shades weren't present and a "closet" possible reading was used. The guide is "Stanley Gibbon's Colour Guide for Stamp Collectors". Sometimes I modified the color description to better describe the cachet. eg. 63 (light) reddish violet. This modification is always in parenthesis.

In several cases, we are only showing the cachets in this catalog and not the complete envelope since it is not necessary to our purpose. If envelope size is not mentioned, it is assumed to be 6½ inch size and of white paper.

I have tried to be as accurate as possible but inconsistencies and errors will creep into one's endeavors in spite of diligent efforts. So don't hesitate to point out any error you might spot.



HARRY IOOR



TRAVILLA IOOR

I regret to say I don't know a great deal about the man's personally. The first matter that comes to mind is "what is the correct pronunciation of his name?" I have done a little research into this matter and according to E. Milnor Peck, who is his brother-in-law, "I - or" is correct.

Harry was born in 1884 in Indianapolis, Ind., the son of Charles J. and Anna T. Ioor. He had three sisters: Travilla, Jean, and Rosalie. He later went to Chiropractic school in Davenport, Iowa, and set up practice in Indianapolis around 1925.

Harry Ioor evidently collected stamps from his youth since he advertised his business as "established 1898". It is not known when he started servicing First Day Covers, but we have uncacheted covers addressed to him as early as 1926.

His entry into the commercial cachet business started in 1929 with the George Rogers Clark issue in Vincennes, Indiana and continued until his death on February 16, 1940. He was never married. His sister, Travilla, who had helped him with the cover business continued to put out cachets after his death and did so until 1951.

Miss Travilla Ioor married E. Milnor Peck in June 1950. Mr. Peck was the founder of Fleetwood Cachets. He still lives in Pleasantville, N.Y., and is active in the real estate business. Mr. Peck told me that after he and Travilla were married, they decided to drop the Ioor cachet and concentrate their joint efforts on Fleetwood cachets. So Scott #998, United Conference Veterans issue is the last of the Ioor cachets.

Milnor and Travilla met during the ceremonies of the G. A. R. stamp in 1949 at Indianapolis. Their whole lives are steeped in First Day Covers. Mrs. Travilla Peck died in March 1967.

During Harry Ioor's lifetime, he had developed a rather large mail order business for cacheted First Day Covers in the pioneer period of covers. He should be considered one of the pioneers of First Day Covers and a very prolific one at that.

Borders

One of the most distinctive things about some floor covers are the colorful borders he applied to some of them. Some are of a general purpose nature and others are for specific events. All are included here and are numbered OR B.

OR B 1a - color 10 vermillion, 56 royal blue

Known uses:

717-OR 1b, OR 1c	724-OR 1b	C19-OR 1	725-OR GP 5b
719-OR 1b	770-OR 1	727-OR GP 4	733-OR 1b
722 no cachet	C18-OR 1a	720b-OR GP 5b	725-OR 1b

OR B 1b - color 13 venetian red, 47 blue

Known uses:

726-OR 1d

OR B 1c - color 10 vermillion, 46 new blue

Known uses:

C19-OR GP 5a

OR B 2 - color 10 vermillion, 56 royal blue

Known uses:

704-15-OR 1a, OR 9b

OR B 3 - color 10 vermillion, 47 blue

Known uses:

785-94 no cachet

OR B 4 - color 10 vermillion, 56 royal blue

Known uses:

702-OR 1b	716-OR 1c	C18-OR 1b
703-OR 1b	734-OR GP 8	

OR B 5a - color 10 vermillion, 56 royal blue, all stars are blue.

Known uses:

784-OR 2b

836-OR 4b

OR B 5b - color 10 vermillion, 47 blue, all stars are red.

Known uses:

797-OR 1c 817-OR 1c

798-OR 1d

OR B 5c - color black, 10 vermillion, all stars are red.

Known uses:

797-OR 2d

OR B 6a - color 10 vermillion, 56 royal blue

Known uses:

804b-OR 1c 839-851-OR 1d C26-OR 2b

806b-OR 1b 856-OR 6b

807a-OR 1b C24-OR 2

OR B 6b -- color 11 red, 58 ultramarine

Known uses:

no cachet

OR B 7 - color 10 vermillion, 46 new blue

Known uses:

C20-OR 1

OR B 8 - color 10 vermillion, 37 green

Known uses:

with cachets OR GP 6a and OR GP 6b

OR B 9 - color 10 vermillion, 56 royal blue

Known uses:

CE1-OR 1

OR B 10a - color 10 vermillion, 56 royal blue. The word auto giro in upper left corner in all 56 royal blue

Known use is with a special rubber stamp cachet - First Flight in Phil., Pa. on July 6, 1939.

- OR B 10b - color 56 royal blue, 10 vermillion
same as above except all colors are reversed - the word "Auto Giro"
is all 10 vermillion.
- OR B 11 - color red and blue, ordinary airmail type border.
Known uses:
651-OR 1b C24-OR 1a, OR 1b C37-OR 1 OR GP 3
688-OR 1b C32-OR 1a, OR 1b C38-OR 1 783-OR 3b
689-OR 1b C33-OR 1 C39-OR 1 680-OR 1i
838-OR 1g C34-36-OR 1 C39a-OR 1 681-OR 1b
- OR B 12 - color 10 vermillion, 58 ultramarine, with four stars in upper left
corner.
Known uses:
OR GP 5c 771-no cachet
OR GP 7b
- OR B 13a - color 10 vermillion, 46 new blue, with two stars in upper left corner.
Known uses:
OR GP 7b
- OR B 13b - color 10 vermillion, 56 royal blue
Known uses:
OR GP 7c
- OR B 14a - color 10 vermillion, 56 royal blue - stars in lower corners are blue.
Used without printed cachets with a space left blank for rubber stamp
cachets of flights.
- OR B 14b - 10 vermillion, 56 royal blue - stars in lower corners are 10 vermillion.
- OR B 15 - color 10 vermillion, 56 royal blue
Known uses: Naval covers.
OR GP 18
- OR B 16 - color 10 vermillion, 56 royal blue
Known uses:
Used without printed cachets with a space left blank for rubber stamp
cachets of airports.

★ ★ FIRST DAY COVER ★ VIA AIR MAIL ★ FIRST DAY COVER ★ ★

OFFICIAL FIRST DAY COVER ★ ★

B 1

★ ★ HISTORICAL FIRST DAY COVER ★ ★

George Washington

★ ★ First in War ★ ★ First in Peace ★ ★

B 2

★ ★ Bicentennial 1732-1932 ★ ★

★ ★ FIRST DAY COVER ★ VIA AIR MAIL ★ FIRST DAY COVER ★ ★

★ ★ First in the Hearts of his Countrymen ★ ★

U. S. Naval Academy, Annapolis ★ 1776 ★ Heroes of the American Army and Navy ★ 1812 ★ U. S. Military Academy, Westpoint
★ ★ 1861 ★ Via Air Mail First Day Cover Via Air Mail ★ 1898 ★ ★

★ ★ TRANS-PACIFIC ★ ★ UNITED STATES ★ ★ AIR MAIL ★ ★
★ ★ Philippine Islands ★ ★ Guam ★ ★
★ ★ TRANS-PACIFIC ☆ ☆ UNITED STATES ☆ ☆ AIR MAIL ★ ★

SPECIAL FLIGHT ✈ SPECIAL FLIGHT ✈ SPECIAL FLIGHT ✈
★ ★ SPECIAL FLIGHT ★ ★ ★ ★ SPECIAL FLIGHT ★ ★ ★ ★
★ ★ SPECIAL FLIGHT ✈ SPECIAL FLIGHT ✈ SPECIAL FLIGHT ✈
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★ ★ TRANS-PACIFIC ★ ★ UNITED STATES ★ ★ AIR MAIL ★ ★
★ ★ San Francisco ★ ★ Guam ★ ★ Macao ★ ★
★ ★ TRANS-PACIFIC ★ ★ PHILIPPINES ★ ★ AIR MAIL ★ ★

★ ★ First Day Cover ✈ Via Air Mail ✈ First Day Cover ★ ★ First Day Cover ✈ Via Air Mail ✈ First Day Cover ★ ★
★ ★ ★ ★ Via Air Mail ★ ★ First Day Cover ★ ★ Via Air Mail ★ ★ ★ ★
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★ ★ American Air Mail Society Annual Convention Chicago ★ ★
★ ★ August 30, 1911 September 1, 1911 ★ ★
★ ★ American Air Mail Society Annual Convention Chicago ★ ★
★ ★ First Day Cover - August 30 ★ ★
★ ★ American Air Mail Society Annual Convention Chicago ★ ★

★ ★ Via Air Mail ★ ★ First Day Cover ★ ★ Via Air Mail ★ ★
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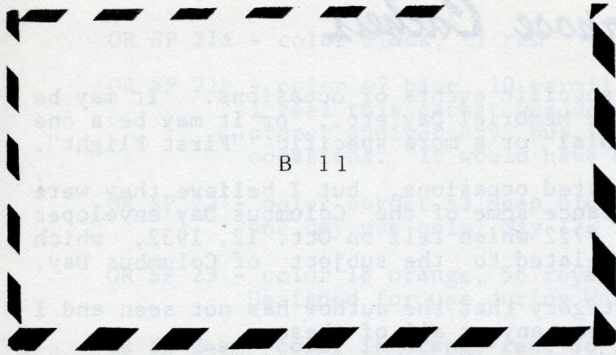
★ ★ AUTO GIRO ★ ★ PIONEER FLIGHT ★ ★ AUTO GIRO ★ ★
★ ★ PIONEER FLIGHT ★ ★ ★ ★ PIONEER FLIGHT ★ ★ ★ ★
★ ★ AUTO GIRO ★ ★ PIONEER FLIGHT ★ ★ AUTO GIRO ★ ★

★ San Francisco ★ Hawaiian Islands ★

★ Hong Kong ★ Hawaiian Islands ★

★ First Day Cover August 30 ★

★ PIONEER FIGURE ★



B 11

★ Via Air Mail _____ Special Delivery _____ Via Air Mail ★

★ Special Delivery Air Mail ★

B 12

★ Via Air Mail _____ Special Delivery _____ Via Air Mail ★

★ Special Delivery Air Mail ★

★ Via Air Mail _____ Special Delivery _____ Via Air Mail ★

★ Special Delivery Air Mail ★

B 13

★ Via Air Mail _____ Special Delivery _____ Via Air Mail ★

★ Special Delivery Air Mail ★

★ FIRST FLIGHT ✂ FIRST FLIGHT ✂ FIRST FLIGHT ★

★ FIRST FLIGHT ★

B 14

★ FIRST FLIGHT ✂ FIRST FLIGHT ✂ FIRST FLIGHT ★

★ NAVAL CANCELLATION ★ VIA AIR MAIL ★ NAVAL CANCELLATION ★

★ NAVAL CANCELLATION ★

B 15

★ NAVAL CANCELLATION ★ VIA AIR MAIL ★ NAVAL CANCELLATION ★

★ NAVAL CANCELLATION ★

★ AIRPORT DEDICATION ✂ AIRPORT DEDICATION ★

★ AIRPORT DEDICATION ★

B 16

★ AIRPORT DEDICATION ✂ AIRPORT DEDICATION ★

★ AIRPORT DEDICATION ★